



INVESTMENT & GROWTH SHOW 9 APRIL 2025

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INVESTABLE TALENT TAKES THE STAGE AT MOMENTUM VALLEY AS NATIONAL SHOW WILL BE HELD IN THE EAST MIDLANDS

MOMENTUM VALLEY WILL BE HOSTING FORMIDABLE INVESTMENT LEADERS, FUNDERS, FEMALE FOUNDERS AND PITCHING COMPETITIONS WHERE BUSINESS GROWTH IS IN LASER FOCUS.

Featuring nationally and internationally based powerhouse investors, equity funders and finance programme providers are all to be assembled at Momentum Valley to unlock doors for regional businesses and their growth ambition.

The one-day national event with a spotlight on the East Midlands staged on the 9th of April 2025 has been created for Founders, Chief Executives, Managing Directors, CFOs, CMOs and senior leaders in businesses from young brands to those seeking their first funding round or further equity raising for growth acceleration in their business. The hosting venue for the inaugural event is the East Midlands Conference Centre, Nottingham.

East Midlands Combined County Authority (EMCCA) has backed the initiative as a Headline Partner in its strategy to further support and nurture growth in businesses in Nottingham and Derby. **Claire Ward, the Mayor for the East Midlands** said: *"Momentum Valley is a brilliant example of the energy and ambition we have here in our region. I'm delighted that the East Midlands Combined County Authority is backing this event, showing our commitment to helping businesses grow and succeed."*

"We're working closely with local businesses, including through our new Business Advisory Board, to make sure they have the tools, advice, and opportunities they need to thrive. The East Midlands is the perfect place to start or grow a business, and events like this help connect our fantastic entrepreneurs with the support to achieve their goals."

Alongside the private financial pathways, leaders from industry and government will share their insights on trends, strategies and implementation that businesses from a wide range of sectors in the East Midlands will benefit from.

The British Business Bank, the UK's economic development bank, driving regional access to finance and business growth in the East Midlands will be represented across Momentum Valley. **Vicky Mears, Director, UK Network**, said: *“The British Business Bank plays an important role in strengthening and developing the finance market in the UK, seeking to increase the supply and diversity of available finance for smaller businesses regardless of who they are or where they are based. We're delighted to join the Momentum Valley team at its inaugural event in Nottingham and support efforts to ensure ambitious businesses across the East Midlands know both how to access finance and are investment ready.”*

The Momentum Stage will host a packed lineup of leading brands and thought leaders from the UK for investment insight sharing, equity raising guidance, how to connect and engage with the regional growth funds and financial programmes.

The Valley Hub is the place to be for delegates to connect and grow their investor networks and communities. With an array of finance and growth service providers and private investment funders the Valley will also showcase growth-hungry SMEs from across the region featured in the MVP competition.

“MVP” is the live pitching competition with the opportunity to pitch to high net worth investors, and providing £25,000 value of cash injection and growth support to the winning team and is created in partnership with Anchored In. The investment readiness programme will coach and develop 20 businesses with their investment proposition across three months of training starting in January. Eight businesses will be shortlisted and showcased at the semi-final in the morning session of Momentum Valley and the grand final will be held that afternoon. The final will be judged by a national panel of investors and growth programme owners, along with audience voting. Applications for the MVP competition opens on 11th December via the website www.momentumvalley.com.

Momentum Valley owner, Holland Alexander, Managing Director, Louise Holland said, “we wanted to create an electric event that doubles down on how to access investment to fuel growth. Having delivered the successful Venturefest East Midlands programme for Innovate UK and the University of Nottingham, we were exposed to the high demand for investment readiness and closer to home, we have previously been through an acquisition opportunity as a brand. There was space in the region for a high-quality show that enables business growth regardless of your business stage or previous history with accessing finance to grow.”

For more information on Momentum Valley see momentumvalley.com. Digital passes for the event go live on 9th December 2024 at a special launch price of £50.

Ends.

Notes of interest:

Momentum Valley website: www.momentumvalley.com

Media contact:

For media images and interview or content pieces please contact Momentum Valley Media Director, Lisa-Marie Mallier at No Fluff Communications.

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